



Summer/Fall 2009

Dear Friend of the Atlanta Colt Youth Association,

We need your support and funding so that we can continue to teach life's valuable lessons through football and cheerleading; the same ones instilled in thousands of kids in over 40 seasons at the Atlanta Colt Youth Association and Murphey Candler Park. Lessons of teamwork, sportsmanship, discipline, hard work, mental toughness, safety and goal setting are just a few of the benefits of this quality program. But we can't do it without YOU!

Your sponsorship takes you out of the stands onto the field and into the game! We have many levels of sponsorship available, with some of the benefits listed below:

- Recognition of your business to hundreds of Dunwoody area families and friends. The regular season runs over three months at Murphey Candler Park. With games and practices six days a week, that means that hundreds of families will receive thousands of impressions of your brand or product!
- Your company logo and listing on the official ACYA web site.
- Recognition on a sponsor banner located near the stands and regular announcements over the P.A. system during the games.
- Most importantly-*your support helps to sponsor another child* that otherwise would not be able to participate.

Please consider supporting these hometown boys and girls NOW. With the season in full swing, every dollar raised is important and will help make this season of Colt Football a huge success!

As a valued supporter of AYCA, your investment in these great kids is only the beginning, and the return is unbelievable! I hope to see you out at the stadium soon! Don't forget, since ACYA is a 501(c)(3) non-profit organization, any contribution you make is tax deductible!

Thank you in advance for your support!

Sincerely,  
Richard Jaynes  
Board Member & Sponsorship Chairman